

UK/EU GDPR Compliant Privacy Policy for Kai-Young.co.uk

Last Updated: 16/06/2024

This Privacy Policy outlines how Kai-Young.co.uk ("we", "us", or "our") collects, uses, discloses, and protects personal information from users ("you" or "users") of the website Kai-Young.co.uk. This policy applies to individuals accessing our website from the European Union (EU) and the United Kingdom (UK) and is designed to comply with the EU General Data Protection Regulation (GDPR) and UK GDPR.

Information We Collect

We collect the following categories of personal information:

- **Contact Information:** Name, email address, postal address, and phone number.
- **Technical Information:** IP address, browser type, device information, operating system, and usage details.
- **Cookies:** Information about your usage patterns and preferences through cookies and similar tracking technologies. For more information, please refer to our Cookie Policy.
- **User Content:** Any information you provide when interacting with our website, such as comments or messages.

Use of Personal Information for Minors

We acknowledge that individuals under the age of 16 ("minors") may use our services. While minors can access our services, we take special care to avoid tracking or analyzing data involving individuals under 16 years of age. Our intention is to provide a safe and privacy-conscious environment for all users, including minors.

Use of Personal Information

We use your personal information for the following purposes:

- Providing and improving our services.
- Responding to your inquiries and providing customer support.
- Sending you newsletters, updates, and marketing communications (with your consent).
- Analyzing website usage to enhance user experience for users above the age of 16.
- Complying with legal obligations.

Disclosure to Third Parties

We do not disclose personal or identifying data of any users, regardless of age, to third parties for monetary purposes. However, we may share your personal information with:

- Service providers who assist us in delivering our services.
- Legal and regulatory authorities when required by law.
- Third parties with your explicit consent.

- **Google AdSense:** We use Google AdSense to serve ads on our website. Google AdSense may use cookies and other tracking technologies to deliver targeted advertisements based on your browsing behaviour. For more information on how Google AdSense uses your data, please visit Google's Privacy & Terms.
- **Amazon Affiliates:** We participate in the Amazon Associates Program, an affiliate advertising program that uses cookies to track visits and sales from links on our website. For more information on how Amazon uses your data, please visit [Amazon's Privacy Notice](#).

Data Access Requests

You have the right to request access to the personal data we hold about you. If you wish to make such a request, please send an email to FOI@kai-young.co.uk from the email address associated with your account. We will respond to your request within the timeframes required by GDPR and UK GDPR. Please note that we may require additional verification to ensure the security of your personal information.

Data Request Template: <https://fileserv.kai-young.co.uk/Templates/FOI.pdf>

Security Measures

We implement reasonable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no data transmission over the internet can be guaranteed as 100% secure. While we strive to protect your information, we cannot warrant the security of any information you transmit to us.

Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

Changes to Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any substantial changes through prominent notices on our website.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at InfoRequest@kai-young.co.uk.

Supervisory Authority

If you are in the EU, you have the right to lodge a complaint with a supervisory authority if you believe our processing of your personal information infringes GDPR regulations.

This Privacy Policy is effective as of the date mentioned above and shall remain in effect unless revised. Please review this policy periodically for any updates.